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Friday, February 29, 2008

News Release

Ministry of Northern Development and Mines

**Ontario**Northern Ontario
Heritage FundFonds du patrimoine
du Nord de l'Ontario

January 25, 2007 - 023

Investment Helps Grow North Bay Economy - #940088

McGuinty Government Supports Young Northern Entrepreneurs

SUDBURY – The Ontario government is helping grow small business and greener lawns in North Bay by funding the start-up of a new lawn seeding service, Northern Development and Mines Minister Rick Bartolucci announced today.

“The McGuinty government is on the side of northerners. That’s why we continue to support the young people who are choosing to pursue their careers or own their own businesses in the North,” said Nipissing MPP Monique Smith. “We are excited to invest in a business that will create new jobs and use the latest seeding technology.”

Through its Young Entrepreneur Program, the Northern Ontario Heritage Fund Corporation (NOHFC) will provide \$7,000 to Liquid Lawn Hydro Seeding, a lawn care service for the residential and commercial market, which uses new technology to seed lawns. Funding will be used to purchase equipment.

“Our government recognizes that our young people are the North’s most important resource,” said Bartolucci, who also chairs the NOHFC. “We are committed to ensuring the future prosperity of Northern Ontario by helping them tap the opportunities that abound in our great region.”

This initiative is just one way the McGuinty government is supporting northern youth. Others include:

- The NOHFC’s Northern Ontario Youth Internship and Co-op Program, which helps provide on-the-job training and experience to youth in Northern Ontario
- Investing \$1.8-billion, over the next five years, in upgraded and expanded northern highways, including significant four-laning activity along Highway 11 south of North Bay.

These initiatives are part of the government’s Northern Prosperity Plan for building stronger northern communities. The Northern Prosperity Plan has four pillars: Strengthening the North and its Communities; Listening to and Serving Northerners Better; Competing Globally; and Providing Opportunities for All.

-30-

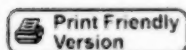
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Last Modified: June 22, 2007